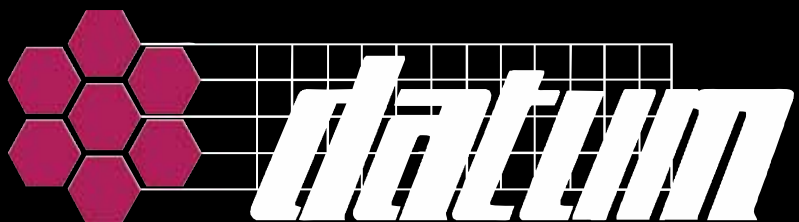




PROFILES OF SUCCESS

Washburn-McReavy Funeral Home
Crystal, Minnesota
Pre-registration Record Filing



Problem

Like all businesses, space is at a premium. In the case of Washburn-McReavy Funeral Home, most of their space is dedicated to the services they provide to the families of a loved one who passed away. Limited space is allocated for administration. Over the years, pre-arranged and pre-paid funerals have become very popular, and although the amount of paperwork for these services is minimal, there are many families participating in the various programs available.



Datum utilizes design programs to create 3D color renderings for customers to see exactly what their unique storage system will look like in their facility, from size and scale to color and aesthetic appeal, before the system is purchased.

Solution

Washburn-McReavy Funeral Home turned to Datum to solve their filing problems. Datum installed ThinStak® Shelving on a BiSlider version of the TrakSlider™ System in three of the funeral home's 16 facilities. The BiSlider and ThinStak® combination offers high space efficiency with maximum accessibility. The systems are also easily and economically expandable as needed.



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