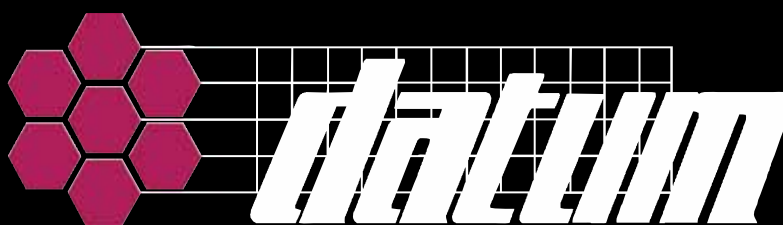




PROFILES OF SUCCESS

Graphcom Incorporated  
Gettysburg, Pennsylvania  
Commercial Printing Customer File Storage



## Problem

Graphcom, Inc., a commercial printer in Gettysburg, Pennsylvania, purchased a new printing press for their new Print-on-Demand department. Unfortunately, there was no room on the production floor for the press. After weighing the options of renting offsite storage space and expanding their building, they looked to Datum for help.



Datum utilizes design programs to create 3D color renderings for customers to see exactly what their unique storage system will look like in their facility, from size and scale to color and aesthetic appeal, before the system is purchased.

## Solution

Graphcom opted for a TrakSlider™ System with ThinStak® Shelving tiers to house their customer files. Because of the small amount of floor space required by the TrakSlider™ System, not only was Graphcom able to free up enough floor space for their new printing department, they were also able to relocate their customer files to their customer service department.

Previously, they had to walk downstairs to the shop, and then up a ladder to access files. Now, in a fraction of the time it took to access the old system, they merely take a few steps from their desks to retrieve files.



“Originally, we planned to expand our building or rent offsite space for our new Print-on-Demand department, but the Datum TrakSlider™ System allowed us to keep everything in-house. The savings in rent and construction costs paid for the TrakSlider™ many times over.”

**Greg Allen, CGAE, President**  
Graphcom, Inc.



89 Church Road, PO Box 355  
Emigsville, PA 17318-0355  
Factory / 800-828-8018  
National / 800-345-4641

[www.datumfiling.com](http://www.datumfiling.com) / [sales@datumfiling.com](mailto:sales@datumfiling.com)

